



Kolleg-
Forschungsgruppe
Universalism
and Particularism
in European
Contemporary
History

1–2 DECEMBER 2025

Industrial Policies Since the 1970s in European and Global Comparison

SEIDLVILLA*

Monday — 1 December 2025

09.30–10.00

Welcome and Opening Remarks:
Kiran Patel (Munich), **Philipp Ther**
(Munich/Vienna)

PANEL 1

European Industrial Policy:
A Chimera?

Chair: **Kiran Patel** (Munich)

10.00–13.00

Laurent Warlouzet (Paris)
European State Aid Control Against
National Champions? The Cases
of French Shipbuilding and Car-
making

Ralf Ahrens (Potsdam)

“Européen mais non communau-
taire”: Airbus as a Model for
a European Industrial Policy?

11:20–11:40 — Coffee Break

Grace Ballor (Milan/Geneva)
and **Rasmus Salén** (Geneva)
Business Forums and Industrial
Policy: High Tech and Efforts to
Make a New European Economy
in the Late Twentieth Century

Dimitri Zurstrassen (Rome)
From Sectoral Restructuring
to Strategic Revival: EU Industrial
Policy in Shipbuilding (1970s–2025)

13.00–14.30 — Lunch Break

PANEL 2

Particular Industrial Policies
in “Old” EU Countries

Chair: **Jochen Streb** (Mannheim)

14.30–16.00

Jan Otmar Hesse (Bayreuth)
Supporting Industry via Export
Promotion: The German Way
to Global Markets

Nicola Quondamatteo (Trento)
State Industry in a Global Market:
The Case of Fincantieri

16:00–16:30 — Coffee Break

PANEL 3/I

Eastern Europe and China
in Comparison

Chair: **Philipp Ther** (Munich/
Vienna)

16:30–18.00

Ulf Brunnbauer (Regensburg)
The Fallacies of World Market
Integration: Industrial Policies
in (Former) Yugoslavia

Tereza Juhazová (Prague)
Industrializing Eastern Slovakia
and Its Post-Communist Legacy:
The Cases of the Metal Working
Factory in Medzev and the Košice
Steel Works

19:00 — Dinner

Tuesday — 2 December 2025

PANEL 3/II

Eastern Europe and China
in Comparison

Chair: **Valerie Zanier** (Bologna)

9:00–12:00

Tao Chen (Shanghai)
Chinese Industrial Policy in the
Automotive Sector and the
Cooperation Between Volkswagen
and the PCR

Zizheng Zhou (Guangzhou)
Policy Support From the State
Council for CITIC Group’s Pioneer-
ing Experiments (1979–1992)

10:20–10:40 — Coffee Break

Yaner Li (Vienna)

Industrial Policy or Schumpeterian
Capitalism: The Sources of Success
of the Chinese Shipbuilding Industry

Xu Liu (Bonn)

Reactive Crisis Intervention vs. Pro-
active State Strategy: A Comparison
of German and Chinese Industrial
Policy Paths Since the 1970s

12:00–13:00 — Lunch Buffet

PANEL 4

Roundtable Discussion — Learning
From China: Towards a European
Industrial Policy

Chair: **Grace Ballor** (Milan)

13:00–14:30

Valerie Zanier (Bologna), **Philipp
Ther** (Munich/Vienna), **Nicola
Quondamatteo** (Trento), and
Dimitri Zurstrassen (Rome)

In cooperation with the Research Center for the History of Transformations (RECET)



Research Center
for the History
of Transformations



* Participation is possible **online and in person**
(Seidlvilla — Nikolaiplatz 1b — 80802 Munich).

Conference listeners are asked to **register** by writing
to kfg20@lrz.uni-muenchen.de and to indicate
the panels they would like to participate in.

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