

Between Collapse, Integration and Co-Transformation

14–15 DECEMBER 2023

Universalist and Particularist Economic Ideas and Practices
in Europe since the 1970s

HISTORISCHES KOLLEG*

PROGRAMME

THURSDAY, 14 DECEMBER 2023

13.00–13.15

Welcome and introduction: **Kiran Klaus Patel** (LMU Munich)

PANEL 1

Universalizing European Union in the West

Chair: **Andreas Wirsching** (IfZ/LMU Munich)

13.15–15.30

Grace Ballor (Bocconi, Milan)

Managing Risk in European Political Economy (1970s–2000s)

Lisbeth Matzer (LMU Munich)

Universalizing Particularism: Standardizing Wine Quality as Economic Strategy in the EEC (1970–1990)

Kiran Klaus Patel (LMU Munich)

“Desafío” or “Modelo”: The European Community’s International Trade and Brazil, 1980s–1990s

PANEL 2

Universalizing the Particular and the West

Chair: **Hélène Miard-Delacroix** (Sorbonne, Paris)

16.00–17.30

Sandrine Kott (University of Geneva/NYU)

Western Trade Unions Confronting Multinational Corporations: International Regulations and the Defense of Special Interests (1970–1990)

Benjamin Thomas (University of Nottingham)

Ordoliberalism and the Social Market Economy in the Formation and Contestation of the Center-Right Ideological Family

KEYNOTE LECTURE

18.30–20.00

Anu Bradford (Columbia University, NYC)

The Evolution of the Brussels Effect

PROGRAMME

FRIDAY, 15 DECEMBER 2023

PANEL 3

From Collapse to Co-Transformation?
Developments in the Former East

Chair: **Martin Schulze Wessel** (LMU Munich)

09.00–10.30

Philipp Ther (University of Vienna)

From the Washington Consensus to the Warsaw Consensus: “Shock Therapies” as a Neoliberal Success Story

Max Trecker (University of Leipzig)

Privatization in Theory and Practice: How Universalism and Particularism Clashed in East Germany in the 1990s, the Example of VEB Schweisstechnik Finsterwalde

PANEL 4

En Route to a New Particularism?
The Case of Russia

Chair: **Kiran Klaus Patel** (LMU Munich)

11.00–12.30

Viacheslav Morozov (University of Tartu)

Neoliberal Revolution: ‘Unworlding’ and the Origins of the Post-Soviet (Dis) Order

Alexander Libman (FU Berlin)

The Fate of Western Economics in an Anti-Western Regime: How Economics in Russia Adapts to the Transformation of Putin’s Regime



* Participation is possible **online and in person**
(Historisches Kolleg, Kaulbachstraße 15, 80539 Munich).

Conference listeners are asked to **register** by writing to
kfg20@lrz.uni-muenchen.de and to indicate the panels
they would like to participate in.

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